

Seamaster Paint Malaysia Sdn Bhd in Home and Garden (Malaysia)

<https://marketpublishers.com/r/SEC4F0939C2EN.html>

Date: June 2016

Pages: 2

Price: US\$ 150.00 (Single User License)

ID: SEC4F0939C2EN

Abstracts

Seamaster Paint continues to target the middle- and low-income consumers by widening its distribution network and launching innovative products. As of 2015, Seamaster had over 150 dealers across Malaysia. Innovation is the other key strategy that Seamaster employs to drive growth. Even though VOC paint is not regulated in Malaysia, the company has taken the initiative to adhere to industry standard by improving its formula to produce low VOC, alkyl phenol ethoxylate (APEO) and formaldehyde free...

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

Product coverage: Gardening, Home Furnishings, Home Improvement, Homewares.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Home and Garden market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Strategic Direction

Key Facts

Summary 1 Seamaster Paint Malaysia: Key Facts

Competitive Positioning

Summary 2 Seamaster Paint Malaysia Sdn Bhd: Competitive Position 2015

I would like to order

Product name: Seamaster Paint Malaysia Sdn Bhd in Home and Garden (Malaysia)

Product link: <https://marketpublishers.com/r/SEC4F0939C2EN.html>

Price: US\$ 150.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/SEC4F0939C2EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970