

Scotts Co LLC, The in Home and Garden (World)

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Abstracts

Scotts is a global leader in growing media and plant protection, anchored by the strength of its key market, the US, which is also the world's largest market for gardening. Its geographical scope shrank after the sale of some international operations in 2017, but tapping into emerging opportunities, and leveraging its status as one of gardening's foremost players to introduce exciting new prospects to the wider traditional gardening industry, will help buoy its growth in a mature category.

Euromonitor International's Scotts Co LLC, The in Home and Garden (World) Company Profile offers detailed strategic analysis of the company's business, examining its performance in the Home and Garden market. The report examines the company's performance by region and category, its brand portfolio and new product developments, market and distribution strategies, challenges from the competition and future prospects. Use it to understand opportunities and threats facing the business and the factors driving success

Product coverage: Gardening, Home Furnishings, Home Improvement, Homewares.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

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Get a detailed picture of the Home and Garden market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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