

# Schwarz Beteiligungs GmbH in Retailing (World)

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## Abstracts

Schwarz Beteiligungs GmbH has been on a growth path based on continuously expanding internationally with its Lidl and Kaufland brands. Sales growth was further boosted by the impact of the Coronavirus pandemic which also put, aside from ongoing store modernisations, a greater focus on digital capabilities, leading the company to increase partnerships with delivery services in various countries.

Euromonitor International's Schwarz Beteiligungs GmbH in Retailing (World) company profile offers detailed strategic analysis of the company's business, examining its performance in the Retailing industry. The report examines company shares by region and sector, product developments, market and distribution strategies, challenges from the competition and future prospects. Use it to understand opportunities and threats facing the business and the factors driving success.

**Product coverage:** Non-Store Retailing, Store-based Retailing.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

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Get a detailed picture of the Retailing market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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