

Schwarz Beteiligungs GmbH in Retail (World)

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Abstracts

Schwarz Beteiligungs GmbH (Schwarz Group), the owner of the Lidl discounters and Kaufland hypermarket banners, is Europe's leading retailer. It maintains a vast store network across Western Europe, Eastern Europe and the US. In recent years, it has accelerated its store expansion strategy while devoting considerable resources towards revamping existing outlets. The ongoing cost-of-living crisis has fuelled sales growth of the discounters channel, a development that has been a boon for Lidl.

Euromonitor International's Schwarz Beteiligungs GmbH in Retail (World) company profile offers detailed strategic analysis of the company's business, examining its performance in the Retail industry. The report examines company shares by region and sector, product developments, market and distribution strategies, challenges from the competition and future prospects. Use it to understand opportunities and threats facing the business and the factors driving success.

Product coverage: Retail E-Commerce, Retail Offline.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

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Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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Contents

Introduction
State of play
Exposure to future growth
EExposure to future growth
Competitive positioning
Store-based and digital strategy
Sustainability initiatives
Private label strategy
Outlook
Appendix

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