

Schoenfabriek Wed JP van Bommel BV in Luxury Goods (Netherlands)

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Abstracts

Van Bommel is expected to invest further to reinforce the brand in the Netherlands by providing a mix of classic products and more modern designs intended to attract younger Dutch men. To counteract the stagnant growth in the local market, Van Bommel is focusing on expansion in other European markets. The firm is looking to open stores in main cities, including Paris, London and Madrid, in the coming years.

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