

Schneekoppe GmbH & Co KG in Health and Wellness (Germany)

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Abstracts

Schneekoppe will continue to focus on providing premium quality products for food intolerances. Diabetic food will continue to be the company's core business, but given recent legislative changes for diabetic food, Schneekoppe will also attempt to strengthen its less costly operations in the gluten-free and naturally healthy categories. A recently agreed distribution partnership with muesli manufacturer Peter Köln will be employed to support sales of Schneekoppe's naturally healthy muesli, but...

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