

Schlecker, Anton in Retailing (Germany)

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Date: July 2013

Pages: 4

Price: US\$ 150.00 (Single User License)

ID: SDA1A602F8AEN

Abstracts

After years of decline due to the more attractive concepts of many of its competitors, Schlecker announced bankruptcy in early 2012. The search for an investor proved fruitless, and consequently all outlets had to be closed down, with the very last outlets of Schlecker closing on 29 August 2012. Out of all 10,000 outlets of Schlecker, Schlecker XL and Ihr Platz, only 90 had been taken over by Rossmann by the beginning of 2013, one of Schlecker's main competitors. All other outlets were closed,...

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