

Schenk SA in Alcoholic Drinks (Switzerland)

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Abstracts

In addition to being one of the leading domestic wine manufacturers (with a long-standing wine-producing tradition), Schenk also acts as a distributor of imported wine in Switzerland. On the one hand, the company is expected to further strengthen its international network, while on the other hand Schenk is anticipated to focus on its domestic production in order to maintain its Swiss tradition. The company is thus projected to further concentrate on offering the best possible balance of domestic...

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