

Scentsation in Beauty and Personal Care (Pakistan)

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Abstracts

Scentsation is a leading luxury retailer in Pakistan which caters to international brands across product categories such as fragrances, cosmetics, skin care and gift kits. The company is currently focused on bringing in new luxury brands and their latest product lines to Pakistan. The company is also looking at expanding its retail presence by opening stores across the top malls of the country.

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