

SCD Handels GmbH in Hot Drinks (Austria)

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Abstracts

SCD Handels GmbH plans to further consolidate its strong position in hot drinks in Austria through a focus on premium product and flavour innovations. In response to the recent trend to use coffee pod systems also for the preparation of tea, SCD is expected to enlarge its currently small range of tea pods for use in the Cremesso machines through the introduction of new flavours. However, the company's core focus is expected to remain on fresh ground coffee pods.

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