

Scandinavian Tobacco Group Polska Sp zoo in Tobacco (Poland)

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Abstracts

Scandinavian Tobacco Group Polska is the leading player in cigars and pipe tobacco. The company intends to maintain these positions and it has ambitious plans to increase retail shares by actively supporting brands and improving distribution. In Poland, the firm places special emphasis on the development of a group of machine-manufactured cigars and cigarillos, especially Café Crème.

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