

# Scandia Romana SA in Packaged Food (Romania)

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## Abstracts

Scandia Romana, the national leader in canned meat products and canned ready meals products, is also the champion of new launches, which supports its leading position. Investment in new manufacturing facilities is expected to become a main movement in order to consolidate the company's growth and sustain the investment in quality and product innovation. The growth strategies are orientated to exports, which are estimated to reach 10% of total production in 2012, as well as the manufacturing of...

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