

ScanAsia Overseas Inc in Packaged Food (Philippines)

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Abstracts

ScanAsia Overseas Inc aims to increase the demand for imported products in the Philippines. Sales to the consumer market are likely to grow through its improved distribution to key chained retail outlets such as SM, Rustan's and Robinsons. It also plans to improve sales through improved relations with foodservice outlets and institutions.

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

Product coverage: Baby Food, Bakery, Canned/Preserved Food, Chilled Processed Food, Confectionery, Dairy, Dried Processed Food, Frozen Processed Food, Ice Cream, Impulse and Indulgence Products, Meal Replacement, Meal Solutions, Noodles, Nutrition/Staples, Oils and Fats, Pasta, Ready Meals, Sauces, Dressings and Condiments, Snack Bars, Soup, Spreads, Sweet and Savoury Snacks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

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Use five-year forecasts to assess how the market is predicted to develop.

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