

Scan-D Corp in Home and Garden (Taiwan)

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Abstracts

Over the forecast period, Scan-D Corporation will focus on its multi-brand strategy to expand its product portfolio in order to compete more effectively in the indoor future category. The company aims to be the leader in indoor furniture with its well-established market awareness. In addition, it will increase the rate of expansion of its furnishing retail outlets to penetrate further into secondary cities in Taiwan.

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