

SCA Hygiene Products SpA in Tissue and Hygiene (Italy)

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Date: July 2014

Pages: 4

Price: US\$ 150.00 (Single User License)

ID: S2D1E6A296EEN

Abstracts

SCA Hygiene Products SA merged with Georgia-Pacific European Tissue in 2012 and is expected to secure a stronger position in retail tissue over the forecast period. Through its personal care brand Tena in incontinence products, the company continues to innovate in the market.

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