

SCA Hygiene Products SA NV in Tissue and Hygiene (Belgium)

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Abstracts

Following the company's merger with US-based Georgia-Pacific during 2012, SCA's competitive position became much stronger in tissue and hygiene at global level. The company continues to innovate, particularly through its Tena brand in incontinence. Hygiene products are set to remain at the core of SCA Hygiene's focus in terms of innovation, especially after the company was forced to sell the Lotus and Moltone! brands during 2013.

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