

SCA Hygiene Products Oy Ab in Tissue and Hygiene (Finland)

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Abstracts

SCA Hygiene Products' objective is to remain the leading player in the Finnish tissue and hygiene market. The company is the top player in retail tissue and hygiene as well as away-from-home hygiene and it ranks second in away-from-home tissue. SCA focuses on offering high-quality products under well-known brands such as Lotus, Tena and Tork in both the retail and AFH channels. Over the forecast period, the company is expected to focus on developing value-added tissue and hygiene products that a...

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