

SCA Hygiene Products A/S in Tissue and Hygiene (Denmark)

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Abstracts

SCA Hygiene Products will continue to focus on innovation as a means to strengthen its position in the country. The company is a key driver of innovation in tissue and hygiene, a role unlikely to change over the forecast period as it uses innovation to add value differentiation to its product range.

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

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