

SCA Hygiene Products AB in Tissue and Hygiene (Sweden)

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Date: March 2017

Pages: 2

Price: US\$ 150.00 (Single User License)

ID: S37B04A5F5FEN

Abstracts

SCA is set to consolidate its retail tissue and hygiene product range, while seeking to address growing demand in the premium niche. The recent launch of the nappies/diapers/pants brand Libero Touch and the washroom dispenser system Tork Image Design are current examples of the anticipated future direction of the company's growth intentions.

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