

Sberbank Rosii AT in Financial Cards and Payments (Ukraine)

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Abstracts

Sberbank Rosii AT was a successful player in the Ukrainian financial sector until 2013, with impressive growth in a number of financial indicators. However, Russia's military involvement in 2014 had a negative impact on the bank's operations as many Ukrainians boycotted Russian-owned businesses. Nonetheless, Sberbank Rosii plans to further improve the quality of servicing and to develop information technologies.

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