

# Sberbank OAO in Consumer Finance (Russia)

<https://marketpublishers.com/r/S7409F13848EN.html>

Date: November 2016

Pages: 2

Price: US\$ 150.00 (Single User License)

ID: S7409F13848EN

## Abstracts

In 2016, Sberbank has kept to its development strategy, which the company introduced in 2013 for the period 2014-2018. The main goal of this development strategy was to save and strengthen its position as a leading and stable financial institution not only in Russia and Eastern Europe, but in other regions and even worldwide. To do this, Sberbank planned to double its net income and assets, optimise its cost saving and keep the return on equity above that of its global competitors. Sberbank also...

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

**Product coverage:** Consumer Lending, Financial Cards and Payments.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

Get a detailed picture of the Consumer Finance market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

## Contents

Strategic Direction

Key Facts

Summary 1 Sberbank OAO: Operational Indicators

Competitive Positioning

Summary 2 Sberbank OAO: Competitive Position 2015

## I would like to order

Product name: Sberbank OAO in Consumer Finance (Russia)

Product link: <https://marketpublishers.com/r/S7409F13848EN.html>

Price: US\$ 150.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/S7409F13848EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970