

Sberbank CZ as in Financial Cards and Payments (Czech Republic)

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Abstracts

Sberbank CZ as is a new name in financial cards in the Czech Republic, only introduced during 2013, as a successor to Volksbank as. The company is a relatively small retail bank, with a stronger focus on corporate customers. Its new owner is creating a product portfolio with a focus on Russia, for companies investing in Russia or Russian companies in the Czech Republic and this has become an accelerator of the growth. The company see lending products as a strong growth driver over the coming...

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