

Saye Saman Co in Packaged Food (Iran)

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Abstracts

As a key distributor, Saye Saman tries to expand its coverage all across the country to have branches in all provinces of Iran. It also aims to expand its product portfolio by encouraging its clients to launch new products. The company has a long-term plan for direct distribution to all small grocery outlets and to reduce the weight of wholesaling within its distribution network.

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