

Savoury Snacks in Venezuela

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Abstracts

The performance of savoury snacks continues to be negatively affected by a diminished product offering due to limited access to costly foreign exchange to import raw materials and finished products. In 2018, popcorn, potato chips and savoury biscuits were among the worst performers, with volume sales declining following sharp falls in 2016 resulting from high reliance on imported inputs. Volume sales of potato chips declined due to a lack of cooking oil and inadequate crop levels in 2018. At the...

Euromonitor International's Savoury Snacks in Venezuela report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2013-2017, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2022 illustrate how the market is set to change.

Product coverage: Nuts, Seeds and Trail Mixes, Other Savoury Snacks, Popcorn, Pretzels, Salty Snacks, Savoury Biscuits.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Savoury Snacks market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Headlines

Prospects

Insufficient Inputs and Lower Demand Limit Growth in 2018

Mixed Snacks Continue To Increase in Popularity

Companies Increase Their Reliance on Local Inputs

Competitive Landscape

PepsiCo Alimentos Maintains A Solid Leadership

Savoury Biscuits Are Part of the Venezuelan's Traditional Diet

Another Domestic Company Improves Its Ranking in 2018

Summary 1 Other Savoury Snacks by Product Type:

Category Data

Table 1 Sales of Savoury Snacks by Category: Volume 2013-2018

Table 2 Sales of Savoury Snacks by Category: Value 2013-2018

Table 3 Sales of Savoury Snacks by Category: % Volume Growth 2013-2018

Table 4 Sales of Savoury Snacks by Category: % Value Growth 2013-2018

Table 5 NBO Company Shares of Savoury Snacks: % Value 2014-2018

Table 6 LBN Brand Shares of Savoury Snacks: % Value 2015-2018

Table 7 Distribution of Savoury Snacks by Format: % Value 2013-2018

Table 8 Forecast Sales of Savoury Snacks by Category: Volume 2018-2023

Table 9 Forecast Sales of Savoury Snacks by Category: Value 2018-2023

Table 10 Forecast Sales of Savoury Snacks by Category: % Volume Growth 2018-2023

Table 11 Forecast Sales of Savoury Snacks by Category: % Value Growth 2018-2023

Executive Summary

Hyperinflation Forces the Government To Change Regulations

Venezuelan Households Spend Their Meagre Incomes on Food

Increasingly Concentrated Competitive Landscape

Supermarkets Remains the Main Distribution Channel for Packaged Food

Recession Expected To Last

Foodservice

Sales To Foodservice

Consumer Foodservice

Category Data

Table 12 Foodservice Sales of Packaged Food by Category: Volume 2013-2018

Table 13 Foodservice Sales of Packaged Food by Category: % Volume Growth 2013-2018

Table 14 Forecast Foodservice Sales of Packaged Food by Category: Volume

2018-2023

Table 15 Forecast Foodservice Sales of Packaged Food by Category: % Volume Growth 2018-2023

Market Data

Table 16 Sales of Packaged Food by Category: Volume 2013-2018

Table 17 Sales of Packaged Food by Category: Value 2013-2018

Table 18 Sales of Packaged Food by Category: % Volume Growth 2013-2018

Table 19 Sales of Packaged Food by Category: % Value Growth 2013-2018

Table 20 GBO Company Shares of Packaged Food: % Value 2014-2018

Table 21 NBO Company Shares of Packaged Food: % Value 2014-2018

Table 22 LBN Brand Shares of Packaged Food: % Value 2015-2018

Table 23 Penetration of Private Label by Category: % Value 2013-2018

Table 24 Distribution of Packaged Food by Format: % Value 2013-2018

Table 25 Distribution of Packaged Food by Format and Category: % Value 2018

Table 26 Forecast Sales of Packaged Food by Category: Volume 2018-2023

Table 27 Forecast Sales of Packaged Food by Category: Value 2018-2023

Table 28 Forecast Sales of Packaged Food by Category: % Volume Growth

2018-2023

Table 29 Forecast Sales of Packaged Food by Category: % Value Growth 2018-2023

Definitions

Sources

Summary 2 Research Sources

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