

# Savoury Snacks in Venezuela

<https://marketpublishers.com/r/S8295B10C99EN.html>

Date: July 2018

Pages: 22

Price: US\$ 990.00 (Single User License)

ID: S8295B10C99EN

## Abstracts

The performance of savoury snacks continues to be negatively affected by a diminished product offering due to limited access to costly foreign exchange to import raw materials and finished products. In 2018, popcorn, potato chips and savoury biscuits were among the worst performers, with volume sales declining following sharp falls in 2016 resulting from high reliance on imported inputs. Volume sales of potato chips declined due to a lack of cooking oil and inadequate crop levels in 2018. At the...

Euromonitor International's Savoury Snacks in Venezuela report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2013-2017, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2022 illustrate how the market is set to change.

**Product coverage:** Nuts, Seeds and Trail Mixes, Other Savoury Snacks, Popcorn, Pretzels, Salty Snacks, Savoury Biscuits.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

Get a detailed picture of the Savoury Snacks market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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