

Savoury Snacks in Thailand

<https://marketpublishers.com/r/SB9D68159B4EN.html>

Date: June 2023

Pages: 21

Price: US\$ 990.00 (Single User License)

ID: SB9D68159B4EN

Abstracts

Savoury snacks is also benefitting from consumers' return to out-of-home, on-the-go lifestyles, along with the revival of tourism. It should also be noted that potato chips, a popular category, was not too badly impacted by the era of the pandemic due to stable demand and, thus, a switch to retail consumption during this time. Consumers in Thailand are very familiar with the wide range of potato chips on offer, with this wide product variety remaining a key contributor to the enduring popularity...

Euromonitor International's Savoury Snacks in Thailand report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Meat Snacks, Nuts, Seeds and Trail Mixes, Other Savoury Snacks, Popcorn, Pretzels, Salty Snacks, Savoury Biscuits, Seafood Snacks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Savoury Snacks market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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