

# Savoury Snacks in Slovakia

<https://marketpublishers.com/r/SAC77674928EN.html>

Date: July 2024

Pages: 21

Price: US\$ 1,075.00 (Single User License)

ID: SAC77674928EN

## Abstracts

Savoury snacks is achieving small positive volume growth in Slovakia in 2024, with value sales being better supported by high unit prices. In a cross-category trend, consumers seeking savoury snacks are seeking price promotions and discounts, notably so in the popular subcategory of potato chips. Indeed, in this context, private labels hold high places in potato chips, with Lidl (Lidl Slovensk? Republika vos) in third brand place, Kaufland (Kaufland Slovenska Republika vos) in fourth brand place...

Euromonitor International's Savoury Snacks in Slovakia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Meat Snacks, Nuts, Seeds and Trail Mixes, Other Savoury Snacks, Popcorn, Pretzels, Salty Snacks, Savoury Biscuits, Seafood Snacks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Savoury Snacks market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

## Contents

Savoury Snacks in Slovakia  
Euromonitor International  
July 2024

### LIST OF CONTENTS AND TABLES

SAVOURY SNACKS IN SLOVAKIA  
KEY DATA FINDINGS

### 2024 DEVELOPMENTS

Savoury snacks achieves positive volume growth, with private label and smaller pack sizes enabling affordable choices

Sustainability trends influence players' strategies in savoury snacks

Larger stores benefit from being able to offer extensive ranges of products and competitive prices

### PROSPECTS AND OPPORTUNITIES

Foodservice sales will continue to improve in line with the ongoing recovery of the channel

Oven-baked chips set to pose competition to potato chips

Health-positioned products will continue to rise in popularity

### CATEGORY DATA

Summary 1 Other Savoury Snacks by Product Type: 2024

Table 1 Sales of Savoury Snacks by Category: Volume 2019-2024

Table 2 Sales of Savoury Snacks by Category: Value 2019-2024

Table 3 Sales of Savoury Snacks by Category: % Volume Growth 2019-2024

Table 4 Sales of Savoury Snacks by Category: % Value Growth 2019-2024

Table 5 NBO Company Shares of Savoury Snacks: % Value 2020-2024

Table 6 LBN Brand Shares of Savoury Snacks: % Value 2021-2024

Table 7 Distribution of Savoury Snacks by Format: % Value 2019-2024

Table 8 Forecast Sales of Savoury Snacks by Category: Volume 2024-2029

Table 9 Forecast Sales of Savoury Snacks by Category: Value 2024-2029

Table 10 Forecast Sales of Savoury Snacks by Category: % Volume Growth 2024-2029

Table 11 Forecast Sales of Savoury Snacks by Category: % Value Growth 2024-2029

### SNACKS IN SLOVAKIA

### EXECUTIVE SUMMARY

Snacks in 2024: The big picture

Key trends in 2024

Competitive landscape

Channel developments

What next for snacks?

#### MARKET DATA

Table 12 Sales of Snacks by Category: Volume 2019-2024

Table 13 Sales of Snacks by Category: Value 2019-2024

Table 14 Sales of Snacks by Category: % Volume Growth 2019-2024

Table 15 Sales of Snacks by Category: % Value Growth 2019-2024

Table 16 NBO Company Shares of Snacks: % Value 2020-2024

Table 17 LBN Brand Shares of Snacks: % Value 2021-2024

Table 18 Penetration of Private Label by Category: % Value 2019-2024

Table 19 Distribution of Snacks by Format: % Value 2019-2024

Table 20 Forecast Sales of Snacks by Category: Volume 2024-2029

Table 21 Forecast Sales of Snacks by Category: Value 2024-2029

Table 22 Forecast Sales of Snacks by Category: % Volume Growth 2024-2029

Table 23 Forecast Sales of Snacks by Category: % Value Growth 2024-2029

#### DISCLAIMER

#### SOURCES

Summary 2 Research Sources

## I would like to order

Product name: Savoury Snacks in Slovakia

Product link: <https://marketpublishers.com/r/SAC77674928EN.html>

Price: US\$ 1,075.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/SAC77674928EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970