

Savoury Snacks in Serbia

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Abstracts

Retail sales of savoury snacks saw significant volume growth in 2023, as busier lifestyles and a reduction in the amount of time available to sit down for meals led to a growing desire for on-the-go snacking options. As well as being a frequent substitute for meals, salty snacks were also increasingly consumed on other occasions, such as when socialising, watching TV and computer gaming, as well as during celebrations. Thanks to the widespread penetration of modern retail outlets, such products...

Euromonitor International's Savoury Snacks in Serbia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Meat Snacks, Nuts, Seeds and Trail Mixes, Other Savoury Snacks, Popcorn, Pretzels, Salty Snacks, Savoury Biscuits, Seafood Snacks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Savoury Snacks market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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