

Savoury Snacks in Russia

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Abstracts

Savoury snacks benefited from the measures introduced to stem the spread of Coronavirus (COVID-19) in Russia in 2020. Lockdown, smart/remote working, distance learning and severe restrictions on foodservice and socialisation forced consumers to entertain themselves during long hours in the home. As a result, many consumers stockpiled and increased their consumption of some savoury snacks in the home, often as a complement to beer or other alcoholic drinks. The shift from foodservice to retail in...

Euromonitor International's Savoury Snacks in Russia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2016-2020, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in directly informs our forecasts to 2025, clearly indicating how the market is expected to change.

Product coverage: Nuts, Seeds and Trail Mixes, Other Savoury Snacks, Popcorn, Pretzels, Salty Snacks, Savoury Biscuits.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Savoury Snacks market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

SAVOURY SNACKS IN RUSSIA

KEY DATA FINDINGS

2021 DEVELOPMENTS

Positive growth dynamics during the pandemic prove robust in 2021

New lines and flavours and wider distribution spur fastest-growing categories

The demand for nuts, seeds and trail mixes rebounds as new flavours and products tempt consumers

PROSPECTS AND OPPORTUNITIES

Smaller categories set to characterise key growth drivers in savoury snacks

Healthier positioning and new products expected to stimulate growth in savoury biscuits

Health and wellness trend presents push and pull factors in savour snacks

Summary 1 Other Savoury Snacks by Product Type: 2021

CATEGORY DATA

Table 1 Sales of Savoury Snacks by Category: Volume 2016-2021

Table 2 Sales of Savoury Snacks by Category: Value 2016-2021

Table 3 Sales of Savoury Snacks by Category: % Volume Growth 2016-2021

Table 4 Sales of Savoury Snacks by Category: % Value Growth 2016-2021

Table 5 NBO Company Shares of Savoury Snacks: % Value 2017-2021

Table 6 LBN Brand Shares of Savoury Snacks: % Value 2018-2021

Table 7 Distribution of Savoury Snacks by Format: % Value 2016-2021

Table 8 Forecast Sales of Savoury Snacks by Category: Volume 2021-2026

Table 9 Forecast Sales of Savoury Snacks by Category: Value 2021-2026

Table 10 Forecast Sales of Savoury Snacks by Category: % Volume Growth 2021-2026

Table 11 Forecast Sales of Savoury Snacks by Category: % Value Growth 2021-2026

CHART 1 Snacks Value Sales Growth Scenarios: 2019-2026

CHART 2 Snacks Impact of Drivers on Value Sales: 2019-2026

SNACKS IN RUSSIA

EXECUTIVE SUMMARY

Snacks in 2021: The big picture

Key trends in 2021

Competitive landscape

Channel developments

What next for snacks?

MARKET DATA

Table 12 Sales of Snacks by Category: Volume 2016-2021

Table 13 Sales of Snacks by Category: Value 2016-2021

Table 14 Sales of Snacks by Category: % Volume Growth 2016-2021

Table 15 Sales of Snacks by Category: % Value Growth 2016-2021

Table 16 NBO Company Shares of Snacks: % Value 2017-2021

Table 17 LBN Brand Shares of Snacks: % Value 2018-2021

Table 18 Penetration of Private Label by Category: % Value 2016-2021

Table 19 Distribution of Snacks by Format: % Value 2016-2021

Table 20 Forecast Sales of Snacks by Category: Volume 2021-2026

Table 21 Forecast Sales of Snacks by Category: Value 2021-2026

Table 22 Forecast Sales of Snacks by Category: % Volume Growth 2021-2026

Table 23 Forecast Sales of Snacks by Category: % Value Growth 2021-2026

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SOURCES

Summary 2 Research Sources

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