

Savoury Snacks in Peru

<https://marketpublishers.com/r/SA899CCD26DEN.html>

Date: June 2024

Pages: 21

Price: US\$ 990.00 (Single User License)

ID: SA899CCD26DEN

Abstracts

Savoury snacks in Peru is seeing polarisation in packaging sizes in 2024, with local needs and preferences shifting in line with changing consumption occasions and economic context. One trend is the growing preference for larger packaging sizes, particularly among consumers who enjoy staying at home for activities like binge-watching series or movies. This shift reflects a desire for convenience and value, as larger packages offer more product at a relatively lower cost per unit.

Euromonitor International's Savoury Snacks in Peru report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Meat Snacks, Nuts, Seeds and Trail Mixes, Other Savoury Snacks, Popcorn, Pretzels, Salty Snacks, Savoury Biscuits, Seafood Snacks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Savoury Snacks market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Savoury Snacks in Peru
Euromonitor International
June 2024

LIST OF CONTENTS AND TABLES

SAVOURY SNACKS IN PERU
KEY DATA FINDINGS

2024 DEVELOPMENTS

Polarisation in packaging formats caters to diverse range of consumer needs
Increased investment in stronger flavours in salty snacks
PepsiCo brands suffer stock shortages in the Peruvian market

PROSPECTS AND OPPORTUNITIES

Takis will gain relevance in salty snacks during the forecast period
Savoury biscuits continues to lead overall category
Flavour innovation to drive growth in savoury snacks

CATEGORY DATA

Summary 1 Other Savoury Snacks by Product Type: 2024
Table 1 Sales of Savoury Snacks by Category: Volume 2019-2024
Table 2 Sales of Savoury Snacks by Category: Value 2019-2024
Table 3 Sales of Savoury Snacks by Category: % Volume Growth 2019-2024
Table 4 Sales of Savoury Snacks by Category: % Value Growth 2019-2024
Table 5 NBO Company Shares of Savoury Snacks: % Value 2020-2024
Table 6 LBN Brand Shares of Savoury Snacks: % Value 2021-2024
Table 7 Distribution of Savoury Snacks by Format: % Value 2019-2024
Table 8 Forecast Sales of Savoury Snacks by Category: Volume 2024-2029
Table 9 Forecast Sales of Savoury Snacks by Category: Value 2024-2029
Table 10 Forecast Sales of Savoury Snacks by Category: % Volume Growth 2024-2029
Table 11 Forecast Sales of Savoury Snacks by Category: % Value Growth 2024-2029

SNACKS IN PERU

EXECUTIVE SUMMARY

Snacks in 2024: The big picture
Key trends in 2024
Competitive Landscape
Channel developments

What next for snacks?

MARKET DATA

Table 12 Sales of Snacks by Category: Volume 2019-2024

Table 13 Sales of Snacks by Category: Value 2019-2024

Table 14 Sales of Snacks by Category: % Volume Growth 2019-2024

Table 15 Sales of Snacks by Category: % Value Growth 2019-2024

Table 16 NBO Company Shares of Snacks: % Value 2020-2024

Table 17 LBN Brand Shares of Snacks: % Value 2021-2024

Table 18 Penetration of Private Label by Category: % Value 2019-2024

Table 19 Distribution of Snacks by Format: % Value 2019-2024

Table 20 Forecast Sales of Snacks by Category: Volume 2024-2029

Table 21 Forecast Sales of Snacks by Category: Value 2024-2029

Table 22 Forecast Sales of Snacks by Category: % Volume Growth 2024-2029

Table 23 Forecast Sales of Snacks by Category: % Value Growth 2024-2029

DISCLAIMER

SOURCES

Summary 2 Research Sources

I would like to order

Product name: Savoury Snacks in Peru

Product link: <https://marketpublishers.com/r/SA899CCD26DEN.html>

Price: US\$ 990.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/SA899CCD26DEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970