

# **Savoury Snacks in the Netherlands**

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### **Abstracts**

Savoury snacks, as a product area, has been negatively affected by the Russian invasion of Ukraine. Multiple factors contributed to a sharp rise in average unit price for many savoury snacks. Leading products like potato chips faced challenges such as dramatic increases in the price of oil used for production, rising potato prices, higher energy and transportation costs, and increased packaging expenses. This perfect storm of rising costs led to an inevitable increase in the average consumer pri...

Euromonitor International's Savoury Snacks in Netherlands report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

**Product coverage:** Meat Snacks, Nuts, Seeds and Trail Mixes, Other Savoury Snacks, Popcorn, Pretzels, Salty Snacks, Savoury Biscuits, Seafood Snacks.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

Get a detailed picture of the Savoury Snacks market;

Pinpoint growth sectors and identify factors driving change;



Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.



## **Contents**

#### SAVOURY SNACKS IN THE NETHERLANDS

**KEY DATA FINDINGS** 

2023 DEVELOPMENTS

Inflationary pressures boost value sales of savoury snacks while volume sales decline

A downward trend in tortilla chips

Declining market share for Duyvis in nuts, seeds, and trail mixes

PROSPECTS AND OPPORTUNITIES

Modest volume growth for savoury snacks

Limited innovations in savoury snacks

Recovery and focus on top performers in nuts, seeds, and trail mixes

Summary 1 Other Savoury Snacks by Product Type: 2023

**CATEGORY DATA** 

Table 1 Sales of Savoury Snacks by Category: Volume 2018-2023

Table 2 Sales of Savoury Snacks by Category: Value 2018-2023

Table 3 Sales of Savoury Snacks by Category: % Volume Growth 2018-2023

Table 4 Sales of Savoury Snacks by Category: % Value Growth 2018-2023

Table 5 NBO Company Shares of Savoury Snacks: % Value 2019-2023

Table 6 LBN Brand Shares of Savoury Snacks: % Value 2020-2023

Table 7 Distribution of Savoury Snacks by Format: % Value 2018-2023

Table 8 Forecast Sales of Savoury Snacks by Category: Volume 2023-2028

Table 9 Forecast Sales of Savoury Snacks by Category: Value 2023-2028

Table 10 Forecast Sales of Savoury Snacks by Category: % Volume Growth 2023-2028

Table 11 Forecast Sales of Savoury Snacks by Category: % Value Growth 2023-2028

SNACKS IN THE NETHERLANDS

**EXECUTIVE SUMMARY** 

Snacks in 2023: The big picture

Key trends in 2023

Competitive landscape

Channel developments

What next for snacks?

MARKET DATA

Table 12 Sales of Snacks by Category: Volume 2018-2023

Table 13 Sales of Snacks by Category: Value 2018-2023

Table 14 Sales of Snacks by Category: % Volume Growth 2018-2023

Table 15 Sales of Snacks by Category: % Value Growth 2018-2023

Table 16 NBO Company Shares of Snacks: % Value 2019-2023

Table 17 LBN Brand Shares of Snacks: % Value 2020-2023



Table 18 Penetration of Private Label by Category: % Value 2018-2023

Table 19 Distribution of Snacks by Format: % Value 2018-2023

Table 20 Forecast Sales of Snacks by Category: Volume 2023-2028

Table 21 Forecast Sales of Snacks by Category: Value 2023-2028

Table 22 Forecast Sales of Snacks by Category: % Volume Growth 2023-2028

Table 23 Forecast Sales of Snacks by Category: % Value Growth 2023-2028

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SOURCES

Summary 2 Research Sources



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