

Savoury Snacks in Greece

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Abstracts

AgriFarm has recently unveiled its latest product line: vegan snack bars crafted from legumes. These come in three novel flavours, namely, roasted vegetables with thyme, Greek herbs with oregano, and Mediterranean with tomato, olive, and basil. The products are strategically positioned to fit into the fast-paced lifestyle of modern consumers, providing them with an easy and convenient option for maintaining a balanced diet. This introduction is emblematic of the broader trend within the snack in...

Euromonitor International's Savoury Snacks in Greece report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Meat Snacks, Nuts, Seeds and Trail Mixes, Other Savoury Snacks, Popcorn, Pretzels, Salty Snacks, Savoury Biscuits, Seafood Snacks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Savoury Snacks market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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