

Savoury Snacks in Belgium

<https://marketpublishers.com/r/SBFEAADD7C3EN.html>

Date: June 2023

Pages: 22

Price: US\$ 990.00 (Single User License)

ID: SBFEAADD7C3EN

Abstracts

Pleasure remains the main purchasing motivation for consumers in savoury snacks. However, the growing importance attached to health is gradually shifting demand towards healthier options. More consumers are therefore looking for natural products, organic ingredients, fewer calories, gluten-free, and vegan options – but without compromising on taste. To meet this demand, D-Drinks launched Moonpop Veggiez, which are gluten-free and vegan vegetable chips with no additives or preservatives, and Moon...

Euromonitor International's Savoury Snacks in Belgium report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Meat Snacks, Nuts, Seeds and Trail Mixes, Other Savoury Snacks, Popcorn, Pretzels, Salty Snacks, Savoury Biscuits, Seafood Snacks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Savoury Snacks market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

SAVOURY SNACKS IN BELGIUM

KEY DATA FINDINGS

2023 DEVELOPMENTS

More consumers look for healthier snacking options

Consumers are willing to try new flavours

Private label share increases as inflation remains high

PROSPECTS AND OPPORTUNITIES

Rising demand expected for alternative snacking options

Sustainability and a focus on local are on the agenda

CATEGORY DATA

Summary 1 Other Savoury Snacks by Product Type: 2023

Table 1 Sales of Savoury Snacks by Category: Volume 2018-2023

Table 2 Sales of Savoury Snacks by Category: Value 2018-2023

Table 3 Sales of Savoury Snacks by Category: % Volume Growth 2018-2023

Table 4 Sales of Savoury Snacks by Category: % Value Growth 2018-2023

Table 5 NBO Company Shares of Savoury Snacks: % Value 2019-2023

Table 6 LBN Brand Shares of Savoury Snacks: % Value 2020-2023

Table 7 Distribution of Savoury Snacks by Format: % Value 2018-2023

Table 8 Forecast Sales of Savoury Snacks by Category: Volume 2023-2028

Table 9 Forecast Sales of Savoury Snacks by Category: Value 2023-2028

Table 10 Forecast Sales of Savoury Snacks by Category: % Volume Growth 2023-2028

Table 11 Forecast Sales of Savoury Snacks by Category: % Value Growth 2023-2028

SNACKS IN BELGIUM

EXECUTIVE SUMMARY

Snacks in 2023: The big picture

Key trends in 2023

Competitive landscape

Channel developments

What next for snacks?

MARKET DATA

Table 12 Sales of Snacks by Category: Volume 2018-2023

Table 13 Sales of Snacks by Category: Value 2018-2023

Table 14 Sales of Snacks by Category: % Volume Growth 2018-2023

Table 15 Sales of Snacks by Category: % Value Growth 2018-2023

Table 16 NBO Company Shares of Snacks: % Value 2019-2023

Table 17 LBN Brand Shares of Snacks: % Value 2020-2023

Table 18 Penetration of Private Label by Category: % Value 2018-2023

Table 19 Distribution of Snacks by Format: % Value 2018-2023

Table 20 Forecast Sales of Snacks by Category: Volume 2023-2028

Table 21 Forecast Sales of Snacks by Category: Value 2023-2028

Table 22 Forecast Sales of Snacks by Category: % Volume Growth 2023-2028

Table 23 Forecast Sales of Snacks by Category: % Value Growth 2023-2028

DISCLAIMER

SOURCES

Summary 2 Research Sources

I would like to order

Product name: Savoury Snacks in Belgium

Product link: <https://marketpublishers.com/r/SBFEAADD7C3EN.html>

Price: US\$ 990.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/SBFEAADD7C3EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970