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Saudi Hypermarket LLC in Home Care (Saudi Arabia)

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Abstracts

In 2007, Saudi Hypermarket LLC announced that it planned to operate 20 outlets in Saudi Arabia. Six years after the announcement, the company has added six new outlets, five of which are Carrefour outlets and one a Carrefour Express supermarket. Carrefour currently operates 13 outlets in the country. The target was not delivered due to the global financial crisis in 2008 onwards but the group has made it clear that Carrefour is set on an expansion path in the country.Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.**Product coverage:** Air Care, Bleach, Dishwashing, Home Insecticides, Laundry Care, Polishes, Surface Care, Toilet Care. **Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.**Why buy this report?**

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Contents

Strategic DirectionKey FactsSummary 1 Saudi Hypermarket LLC: Key FactsSummary 2 Saudi Hypermarket LLC: Operational IndicatorsInternet StrategyCompany BackgroundPrivate LabelSummary 3 Saudi Hypermarket LLC: Private Label PortfolioCompetitive Positioning

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