

Sauces, Dressings and Condiments Packaging in South Africa

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South Africa saw ongoing urbanisation during the review period, which resulted not only in busier lifestyles for many consumers but also in a shift towards smaller household sizes. This in turn boosted interest in smaller pack sizes in many product areas. 125g stand-up pouches notably saw further strong growth in ketchup, following their launch by Heinz in 2013, with retail volume growth of 25% in 2015, more than double that recorded in 2014. This packaging format not only targets small...

Euromonitor International's Sauces, Dressings and Condiments Packaging in South Africa report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Cooking Sauces, Dips, Other Sauces, Dressings and Condiments, Pickled Products, Table Sauces, Tomato Pastes and Purées.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- Get a detailed picture of the Sauces, Dressings and Condiments Packaging market;
- Pinpoint growth sectors and identify factors driving change;
- Understand the competitive environment, the market's major players and leading brands;
- Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Value for Money Will Continue To Characterise the Packaging Market Over the Forecast Period
Key Trends and Developments
Pack Size Polarisation and Rising Popularity of Multipacks Stimulated by Desire To Save Money
Rising Costs and Consumer Price Sensitivity Stimulate Cheaper Types of Packaging
Despite Drive To Lower Costs, Premiumisation Also Characterises the Market, Even in Private Label
Changing Demand Patterns and Packaging Trends Help Low-paid South Africans
Greater Focus on Environmentally Packaging But Hampered Slightly by Diminished Disposable Incomes
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Collect-a-can Drives Metal Packaging Recycling
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Prasa Controls All Paper Recycling
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Packaging Is A Useful Tool in Product Differentiation and Helps Boost Product Prices
Rising Demand for Convenience Pervades All Packaging Classes

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