

Sauces, Dressings and Condiments in Austria

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Abstracts

Due to the outbreak of COVID-19, in early 2020 Austrians found themselves forced to spend more time at home and, in turn, forced to prepare nearly all of their meals at home. At the same time, school closures early in the year resulted in most children settling in at home and eating their meals at home, as well. As a result, value sales of sauces, dressings and condiments spiked in early 2020 as consumers stockpiled the easily storable products and that growth continues as the year has ensued, e...

Euromonitor International's Sauces, Dressings and Condiments in Austria report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2015-2019, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2024 illustrate how the market is set to change.

Product coverage: Cooking Ingredients, Dips, Other Sauces, Dressings and Condiments, Pickled Products, Table Sauces, Tomato Pastes and Purées, Yeast-based Spreads.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Sauces, Dressings and Condiments market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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2020 IMPACT

Austrians spend more time at home in 2020 due to COVID-19, driving sharp rise in meal preparation

Rising demand for table sauces as Austrians consume more meals at home during the pandemic

Bolstered by strong brands, Unilever Austria to maintain leadership in sauces, dressings and condiments in 2020

RECOVERY AND OPPORTUNITIES

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Increased demand likely to be buttressed by greater use of local ingredients

Private label set to see growth over forecast period

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