

# Sauces, Dips and Condiments in Nigeria

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## Abstracts

Sauces, dips, and condiments declined notably in volume terms in 2023 despite the essential status of many of the products in the category. Higher prices caused largely by the depreciation of the local currency had a negative impact on volume and value sales. However, key to decline was the strong weakening of consumer disposable income in 2023, driven by sharp rises in fuel prices and the demonetisation policy of the Federal Government, which both contributed to inflationary conditions that had...

Euromonitor International's Sauces, Dips and Condiments in Nigeria report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Cooking Ingredients and Condiments, Dips, Other Sauces and Condiments, Pickled Products, Sauces, Yeast-based Spreads.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Sauces, Dips and Condiments market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International

November 2023

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Ketchup, mayonnaise, and salad dressings perform relatively well as local players increase the competition

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