

# Sauces, Dips and Condiments in Kenya

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## Abstracts

Stock cubes have cemented their status as essential staple ingredients in households, regardless of income levels. Surprisingly, this demand remains on the rise even in the face of strong price increases. One noteworthy brand in this segment is Knorr, which continues to enjoy popularity among consumers. However, Kenafic Industries' Oyo has been gaining momentum, primarily due to its competitive pricing. Oyo's affordability factor has resonated with cost-conscious consumers, thereby boosting its...

Euromonitor International's Sauces, Dips and Condiments in Kenya report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Cooking Ingredients and Condiments, Dips, Other Sauces and Condiments, Pickled Products, Sauces, Yeast-based Spreads.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Sauces, Dips and Condiments market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International

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