

Sauces, Dips and Condiments in Italy

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Abstracts

Cooking and table sauces has been particularly impacted by the high inflation that has hit Italy in 2022/2023, with the price of mayonnaise, for instance, spiralling upwards. The increase in the price of sunflower oil, a key ingredient in the mayonnaise recipe, has had a significant impact on the final price. As prices have risen this has led to a corresponding decline in consumption in terms of volume sales. Nonetheless, mayonnaise continues to be the most popular category within cooking and ta...

Euromonitor International's Sauces, Dips and Condiments in Italy report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Cooking Ingredients and Condiments, Dips, Other Sauces and Condiments, Pickled Products, Sauces, Yeast-based Spreads.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Sauces, Dips and Condiments market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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