

Sarten Ambalaj San ve Tic AS in Packaging Industry (Turkey)

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Date: January 2018

Pages: 3

Price: US\$ 150.00 (Single User License)

ID: S87F5E291E8EN

Abstracts

Over the forecast period, Sarten Ambalaj San ve Tic AS is set to continue strengthening its position in metal packaging by focusing on areas such as shelf stable fruit and vegetables, shelf stable meat and seafood, edible oils, motor oils and well as beauty and personal care. The company has plans to continue attending international trade fairs in order to gain further recognition. Sarten Ambalaj has targeted the generation of USD1 billion in turnover by 2020.

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