

Sarova Hotels Ltd in Travel and Tourism (Kenya)

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Date: February 2015

Pages: 3

Price: US\$ 150.00 (Single User License)

ID: SC34CD3E35DEN

Abstracts

Sarova Hotels envisages its future as the leading hotel chain in Kenya and the wider East and Central African region. The group has strategically positioned itself in the lucrative safari tourism category, having very strong roots in park lodges, competitive tourist attraction sites and emerging areas that are set to be future favourites in the region.

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