

Sari Husada Tbk PT in Hot Drinks (Indonesia)

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Abstracts

Sari Husada Tbk PT is a well-known manufacturer of the brand Lactamil, a nutritious drink designed for expectant mothers. The products offered by Lactamil follow the stages of pregnant women through to breastfeeding after the birth. As a healthy drink with an affordable price, the company maintains growth by capturing middle-income groups of consumers who are also increasing year on year. The company is expected to continue to develop new, nutritious food products and beverages to further...

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