

# Sarar Giyim Sanayi ve Ticaret AS in Apparel (Turkey)

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## Abstracts

Sarar aims to increase its geographical coverage in the domestic market by opening new stores in metropolitan areas. Sarar Giyim survived the crisis through an increased retail presence as it opened 17 new stores during the crisis, achieving 20% revenue growth in 2009 and 2010.

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