

Sarantis SA, Group in Home Care (Macedonia)

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Abstracts

The strategic goal of Group Sarantis is to position itself as the leading marketing and brand representative company in Eastern Europe and Southeastern Europe through its strong and diverse own and third-party brand portfolios. The company aims to improve its direct and indirect consumer distribution network. Group Sarantis is working to permanently improve and build upon existing relationships with major suppliers, brand owners and distributors. It continuously invests in research and developme...

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