

Sarantis SA, Group in Beauty and Personal Care (Macedonia)

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Abstracts

Sarantis SA's strategic direction is to position itself as the leading marketing and brand representation organisation in Eastern Europe and Southeast Europe through its strong and diverse own brand portfolio and its improved direct and indirect consumer distribution network. Sarantis is continuously improving and building upon existing relationships with its major suppliers and distributors and it invests in research and development related to the mass marketing of a range of products across...

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