

Sapsan GCK in Hot Drinks (Russia)

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Abstracts

Sapsan GCK is present in tea and coffee in which it strives to continue to offer high-quality products at an affordable price. The company is focused on retaining its strong position in tea, representing Akbar Bros Ltd, with well-known brand Akbar. The company offers products in tea in Russia as well as in neighbouring countries. It remained one of the top five companies in tea in Russia in 2011. According to trade sources, premium products account for a share of 50% of the company's...

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