

## Santiveri SA in Health and Wellness (Spain)

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### Abstracts

With three new openings in 2011, the company is focused on expanding its retail division through its franchising scheme. The recession is creating new opportunities, as the availability of retail outlets in prime locations increases as a result of the growing number of business closures. Expansion will, however, be hampered by the increasing difficulties that potential franchisers will find in accessing credit. Nevertheless, the strong image and increasing popularity of Santiveri will support...

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