

Sante A Kowalski Sp j in Health and Wellness (Poland)

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Abstracts

Sante A Kowalski Sp j wishes to reinforce its position further within health and wellness packaged food through expanding its product offer and promoting healthy living standards amongst Poles. The company will pay special attention to developing new, innovative products within naturally healthy and better for you products. Sante A Kowalski Sp j will also invest in mass media advertising in an attempt to broaden the consumer base for its products.

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