

# Santa Maria AB in Packaged Food (Sweden)

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## Abstracts

Santa Maria AB is set to continue its strong focus on offering ethnic food to consumers. The product portfolio will centre on strong flavours in a wide range of categories. With consumers' increased travelling, it generates greater interest for ethnic food and new ingredients to be implemented in standard cooking. This provides Santa Maria AB with a platform for growth, which the company aims to capitalise on through new product launches.

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

**Product coverage:** Baby Food, Bakery, Canned/Preserved Food, Chilled Processed Food, Confectionery, Dairy, Dried Processed Food, Frozen Processed Food, Ice Cream, Impulse and Indulgence Products, Meal Replacement, Meal Solutions, Noodles, Nutrition/Staples, Oils and Fats, Pasta, Ready Meals, Sauces, Dressings and Condiments, Snack Bars, Soup, Spreads, Sweet and Savoury Snacks.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

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leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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