

Sanofi-Aventis Zrt in Consumer Health (Hungary)

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Abstracts

Sanofi-Aventis Zrt aims to strengthen its position in consumer health especially in analgesics, digestive remedies, cough, cold and allergy (hay fever) remedies and in dietary supplements. The company will build on its long traditions and on its well-known and popular brands and will continue to invest in new product development as a key innovator.

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