

# Sanofi-Aventis SpA in Consumer Health (Italy)

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## Abstracts

Sanofi-Aventis plans to invest heavily in new product development in the forecast period, aiming to launch two new drugs a year over 2016-2018. The company will however focus new product development on Rx medicines, with a focus on rare diseases, diabetes, cardiovascular diseases and immunology. Within consumer health, the company is meanwhile likely to focus on growing sales in vitamins and dietary supplements, where it is likely to slowly expand its range in line with changing consumer needs.

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